

# CinePort

## Advertising Rates (INR)

<u>Page</u>	<u>Basic Rate</u>
Back Cover	75000
Inside back/ front cover	50000
Double Spread	60000
Full page	35000

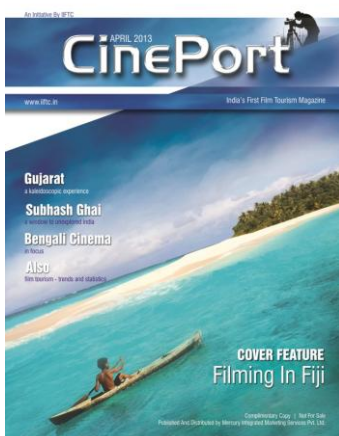
20% premium for special editorial features  
10% discount per additional insertion

## Material Specifications

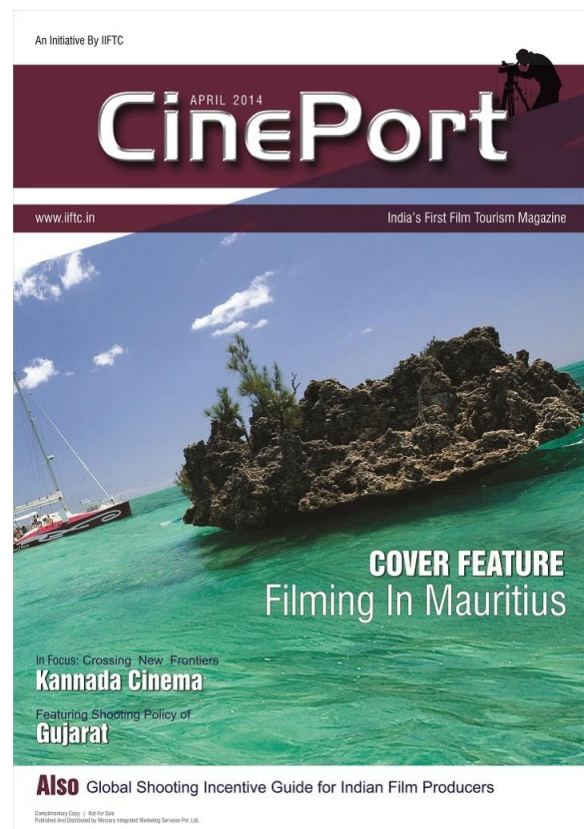
File Format: PDF/ AI/ CDR  
Photo Image: 300 dpi  
Operating System: Windows  
Colour Set-up: CMYK

All files to be submitted with a jpeg image reference of the artwork and fonts

## PAST ISSUE



CinePort is a souvenir magazine of India International Film Tourism Conclave (IIFTC) India's largest film tourism event. It is India's first magazine focusing on shooting locations and incentives and is distributed to over 2000 Indian film producers by the Film Federation of India (India's Apex film trade body)



APRIL 2014 ISSUE

## Artwork Sizes (in mm)

**FULL PAGE TRIMMED**  
Trimmed size: 210 x 275  
Text area: 200 x 265

**FULL PAGE BLEED**  
Bleed size: 220 x 285

For advertising in CinePort contact: Mercury Integrated Marketing Services Pvt. Ltd.  
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